



Get smart with Unified Communications and Computer Telephony Integration applications

The **OfficeServ UC** (Unified Communications) and **CTI** (Computer Telephony Integration) application suite offers an outstanding range of applications that make it easy to use and customise your Samsung **OfficeServ 7000**. The system simplifies UC and CTI so that almost any organisation can experience its benefits - either individually or across a network so your entire office can communicate more efficiently.

The Samsung **OfficeServ 7000 Series** systems are also Microsoft TAPI (Telephony Application Programming Interface) compliant to accommodate compatibility with a wide range of industry standard CTI applications.

OfficeServ UC and CTI Applications includes:

OfficeServ Link	OfficeServ Operator
OfficeServ Communicator (UC)	OfficeServ Email Gateway
OfficeServ IP-UMS	OfficeServ Dataview
OfficeServ IT	OfficeServ ACD Call Centre
OfficeServ EasySet	

Fully converged solutions and easy-to-manage, all-in-one platforms for small, midsize and large businesses **OfficeServ 7000 Series**

Across Australia and around the world, the Samsung name is associated with innovation, quality, reliability and value. Our commitment to research and product development ensures Samsung's reputation as a provider of the world's most intelligent telecommunications products will continue.

If you would like more information about the best telephone system for you please contact your local Samsung Communications Authorised Partner or visit our website at www.samcom.com.au

National Service and Support

Regardless of where your organisation is located in Australia, you can take confidence in a decision to choose Samsung. Our national technical support infrastructure for business communication products is second to none. With offices in every Australian capital and a national network of Authorised Samsung Communications Specialists, we are available to meet the specific support needs of any business.



Enterprise IP Solutions

www.samcom.com.au

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OfficeServ™ 7000 Series

One communications platform
Endless potential

OfficeServ 7000 Series

Connect your business to the power of convergence

Samsung's **OfficeServ** 7000 Series communications platform places the power of convergence in the hands of today's growing businesses. Taking full advantage of industry leading convergence technology, the **OfficeServ** Series reduces communications costs with a single platform for voice and data, wired and wireless communications as well as traditional voice and IP (Internet Protocol) telephony.

Samsung Electronics, a world leader in the electronics market and a renowned provider of superior and affordable technology solutions, has developed the system based on expertise in wireless communications, digital technology and core networks. In the past, only the largest companies could afford technology of this calibre.

With the **OfficeServ** 7000 Series, Samsung has levelled the playing field for today's small, medium and large-sized businesses with an affordable, easy to use converged communications system.

SIMPLE | SCALABLE | AFFORDABLE



OfficeServ 7030
up to 20 users



OfficeServ 7100
up to 50 users



OfficeServ 7200
up to 100 users



OfficeServ 7400
up to 400 users

All in one design simplifies business solutions

- WIRED
- VPN
- VOIP
- NETWORKING
- WIRELESS



TELEPHONY | ROUTER/SWITCH | QoS/MANAGEMENT

Samsung Messaging Solution

To make your business so much more efficient the Samsung **OfficeServ** Messaging Server provides advanced call messaging and processing features such as voicemail, auto attendant, call queuing and faxmail.

Simple to use, Samsung Voicemail puts the user in control. At the touch of a button each user can, for example, record their own personal greetings, create and send messages to a group, and record personal reminders or even conversations. Users can communicate more intelligently with callers using different greetings and employ call routing based on time of day, day of week, caller ID and direct in-dial... customisation has never been more flexible, professional and efficient.

OfficeServ Digital and IP handsets

The **OfficeServ** 7000 Series supports a range of stylish, easy to use ergonomic digital and IP handsets to provide for each user's precise needs - from making and receiving calls, forwarding and paging, to simple navigation through the system's extensive list of features. Each handset is designed to maximise the benefits of the system and give each user the appropriate feature set and access levels for their needs, whether that is a simple telephone, headset or portable terminal with LCD display and programmable functions.



2009



Samsung's Convergent Solutions

The Samsung **OfficeServ** is the cornerstone of the Samsung convergence strategy. The **OfficeServ** IP revolution provides opportunities beyond the traditional barriers of internal business communications. IP handsets can be connected to the **OfficeServ** via a LAN/WAN network, and can also be connected via external data links, such as DSL - liberating you and your staff from the rigidity of the conventional corporate infrastructure. For example, previously isolated individuals and departments working from home or satellite offices, regardless of distance, can become fully inclusive members of the internal communications system, with exactly the same handset functionality as an internal digital handset.

For multi site environments, the **OfficeServ** uses Samsung Proprietary IP Networking which enables multiple **OfficeServ** systems at different locations to be networked over data connections (WAN) to create a high level of feature transparency.

Wireless Mobility

Samsung wireless mobility solutions takes office telephony into new areas, giving your staff complete freedom to move around the office, while still being able to take and make calls.

With interruption free handover between base stations, your staff can roam over large industrial, retail office or hospitality complexes and remain in constant contact and manage their calls from anywhere in the building or site.

Samsung mobility solutions now provide Wireless IP (based on industry standard 802.11 a/b/g) for wireless voice and data mobility.